
WTM
W TALENT MANAGEMENT

WHO WE ARE

W Talent Management represents a diverse pool of talents all over Asia consisting of celebrities, personalities, influencers, creatives and models.

W was established in 2005, and independently operates from the Philippines.

W has a dynamic roster that can inspire campaigns for a multitude of channels, be it digital or traditional.

Notable ***W*** talents range from actors to athletes, bloggers to moms, food and lifestyle enthusiasts, content creators, designers, photographers, among others. Top models, skilled hosts and performers complete the ever-growing line of talents.

They are hailed as brand ambassadors, endorsers and influencers. They inspire campaigns for forward-thinking brands. They are creatives and tastemakers who are tapped for their artistic skills and their credibility.

Working beyond the roster, ***W*** also books international talents for prime campaigns and special events.

W continues to evolve and adapt to provide solutions that meet the needs of the brands, partners and audience.

W Talent Management **@wtalentmanagement**

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CELEBRITIES



GEORGINA WILSON - BURNAND
Model / Host / Entrepreneur (Direct Booking)

BUSINESS: Sunnies Studios, Co-Founder & Marketing Director
CATEGORIES: Tech & Business, Beauty, Fashion

- **@ilovegeorgina** – 3.4M followers
- **@ilovegeorgina** – 146.3k followers



DOMINIQUE COJUANGCO-HEARN
Entrepreneur (Exclusive)

CATEGORIES: Fashion, Beauty, Travel

- **@dominique** – 769k followers



KC CONCEPCION
Actress / Entrepreneur (Direct Booking)

BUSINESS: Avec Moi (Jewelry), Designer
CATEGORIES: Entertainment, Beauty, Fashion, Food, Travel

- **@kristinaconcepcion** – 3.8M followers
- **@heykace** – 497.3k followers
- **Kristina Concepcion** – 578k subscribers



JASMINE CURTIS - SMITH
Actress / Host (Direct Booking)

CATEGORIES: Entertainment, Beauty, Fashion

- **@jascurtissmith** – 3.1M followers
- **Jasmine Curtis – Smith** - 5.3M followers

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LUCY TORRES - GOMEZ
Entrepreneur / Writer / Public Servant
(Exclusive)

BUSINESS: Truest Society, Owner
CATEGORIES: Beauty, Home, Parenting

@lucytgomez – 1.8M followers



JULIANA GOMEZ
National Athlete for Fencing (Exclusive)

CATEGORIES: Beauty, Fashion, Sports

@gomezjuliana – 998k followers



RICHARD GOMEZ
Award Winning Actor / National Athlete
Content Creator / Public Servant (Exclusive)

CATEGORIES: Entertainment, Parenting, Sports, Food

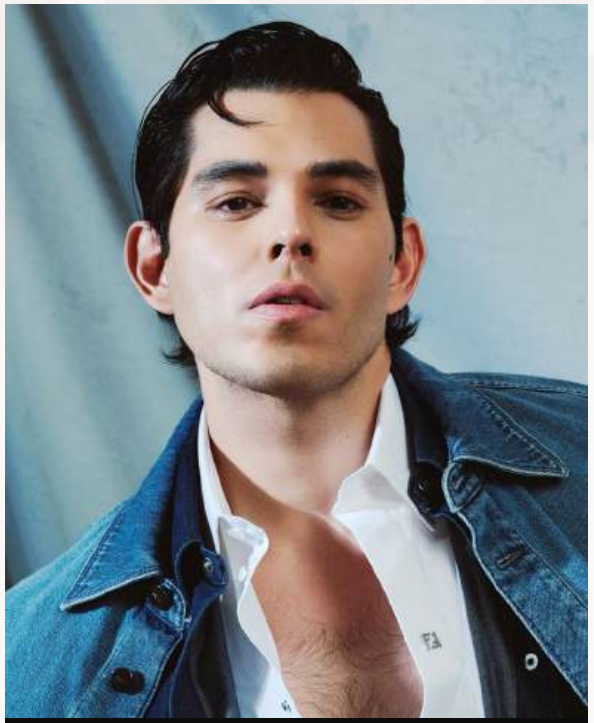
@richardgomezph – 1.2M followers
Richard "GOMA" Gomez – 807k followers
Richard Gomez – 1M subscribers



NIANA GUERRERO
Content Creator (Direct Booking)

@nianaguerrero – 15.5M followers
@nianaguerrero – 46.6M followers
Niana Guerrero – 23M followers
Niana Guerrero – 15.8M subscribers

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RAYMOND GUTIERREZ

Host / Creative Consultant / Entrepreneur (Exclusive)

BUSINESS: The Palace, Co-Owner
CATEGORIES: Fitness, Fashion, Entertainment, Creatives

- @mond – 973K followers
- @mond – 1.1M followers



DENISE LAUREL

Actress / Singer / Host (Direct Booking)

CATEGORIES: Entertainment, Beauty, Parenting, Travel

- @d_laurel – 2M followers
- @d_laurel – 3M followers



BELA PADILLA

Actress/Writer/Director (Co-Management)

- @bela – 7.5M followers
- Bela Padilla – 6.2M followers
- Bela Padilla – 284k subscribers



BRETMAN ROCK

Content Creator (Exclusive for PH)

- @bretmanrock – 19M followers
- @bretmanrock - 19.9M followers
- Bretman Rock – 8.73M subscribers
- Bretman Rock – 4.3M followers

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LIZA SOBERANO
Actress / Entrepreneur (Exclusive for PH)

@lizasoberano – 17.6M followers
Liza Soberano – 1.67M subscribers
@soberanoliza – 7.4M followers



LIZ UY
Celebrity Stylist / Author / Entrepreneur (Exclusive)

BUSINESS: StyLized Studio Inc., Owner
Mood Bake, Owner
CATEGORIES: Fashion, Beauty, Tech & Business, Travel

@lizzzuy – 1.6M followers



KYLIE VERZOSA
Actress / Model (Special Arrangement)

CATEGORIES: Entertainment, Beauty

@kylieverzosa - 4.2M followers
Kylie Verzosa – 3.4M followers
@verzosakylie – 1.2M followers
Kylie Verzosa – 143k subscribers

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CONTENT CREATORS

SOCIAL MEDIA STATS AS OF NOVEMBER 2026



LA AGUINALDO
Content Creator (Direct Booking)

CATEGORIES:

- **@la** – 240k followers
- **@laaguinaldo** – 181.3k followers



LEILA ALCASID
Singer/ Content Creator (Direct Booking)

CATEGORIES: Entertainment, Beauty, Fashion

- **@leilalcasid** – 361k followers
- **Leila Alcasid** – 60.1K subscribers
- **leilalcasid.com**



KIM CRUZ
Content Creator / Host (Direct Booking)

- **@kimcrooz** – 397k followers
- **kimcruzart.com**



TONICHI BONOAN
Content Creator (Direct Booking)

CATEGORIES: Finance, Lifestyle

- **@justtonch** – 139k followers
- **@justtonch** – 179.2k followers
- **Tonichi Bonoan** – 188k followers

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AVA DAZA
Content Creator (Direct Booking)

@avadiazdaza – 108k followers



MIYUKI DE LEON
Content Creator (Exclusive)

@miyuki.dl – 41.5k followers

@miyukijastin – 177.8k followers



GEORGIA SCHULZE-DEL ROSARIO
Writer / Content Creator / Model
(Direct Booking)

CATEGORIES: Beauty, Parenting, Home

@sweetestgeorgiapeach
- 20.7k followers



DIVINE LEE - GO
Entrepreneur /
Content Creator / Host (Direct Booking)

CATEGORIES: Parenting, Beauty, Home

@divinemlee – 382k followers

@divinemlee – 49.3k followers

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NIANA GUERRERO
Content Creator (Direct Booking)

- @nianaguerrero – 15.5M followers
- @nianaguerrero – 46.6M followers
- Niana Guerrero – 23M followers
- Niana Guerrero – 15.8M subscribers



SARINA HILARIO
Content Creator (Direct Booking)

- @sarinahilario – 499k followers
- @sarinahilarioandmama – 458.8k followers
- Sarina Oceanía Azores Hilario – 4.8M followers



KERWIN KING
Content Creator (Direct Booking)

- @kerwinking – 211k followers
- @kerwinking – 57.5k followers



LIAM LABROOY
Content Creator (Direct Booking)

- @liamlabrooy – 16.1k followers
- @liamlabrooy – 1.1K followers

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GABBIE MARIANO
Content Creator (Direct Booking)

@gabbiemariano – 17.2k followers

@gabbiemariano – 100.6k followers

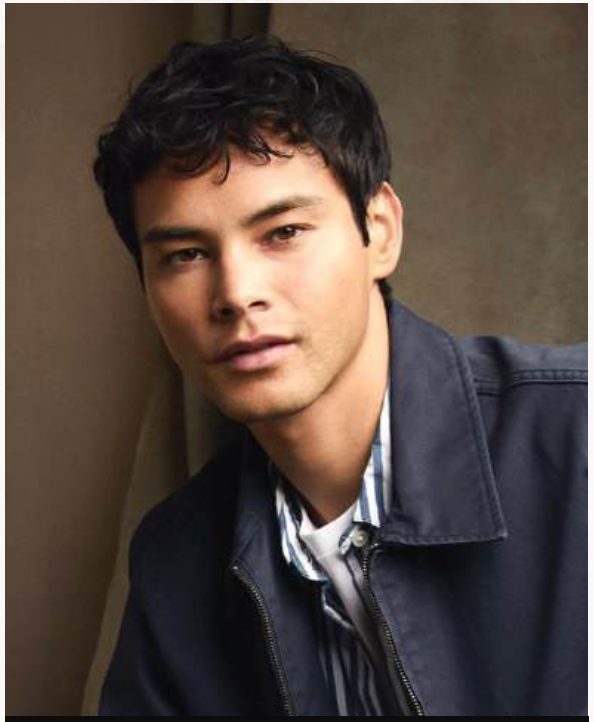


MARJ MAROKET
Content Creator (Exclusive)

CONTENT: Beauty, Skincare, Make Up

@marjmaroket – 56.1k followers

@marjmaroket – 548.7k followers



COLE MICEK
Content Creator / Model / Athlete
(Direct Booking)

@colemicek – 127k followers

@colemicek12 – 557.1k followers



CHRISTINA NADIN
Content Creator (Special Arrangement)

@christinanadin – 955k followers

@christinanadinx – 543.5k followers

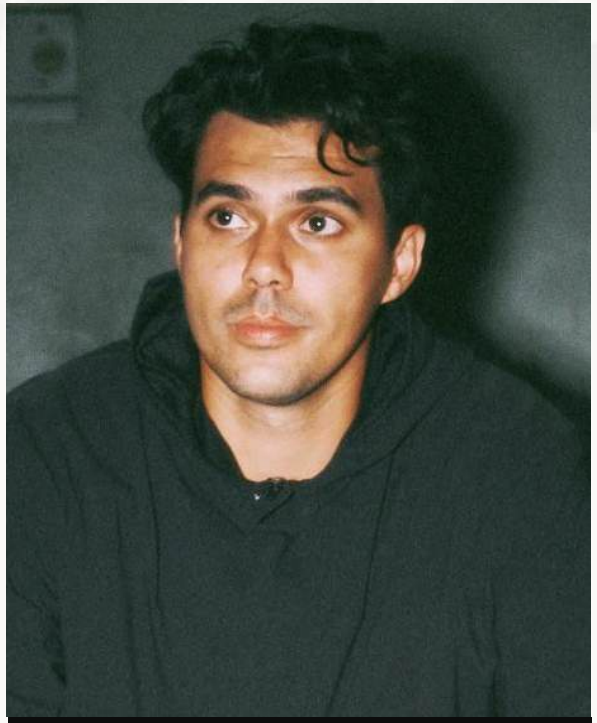
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JOHAN KYLE ONG
Content Creator / Host (Direct Booking)

CATEGORIES: Fashion, Lifestyle

- @johan__kyle – 85.3k followers
- @johankyle_ - 133.1k followers
- Johan Kyle – 2.1k followers



DANIEL PETERS
Content Creator (Direct Booking)

- @didiiipeters – 20.3kfollowers



PAM PRINSTER
Content Creator (Exclusive)

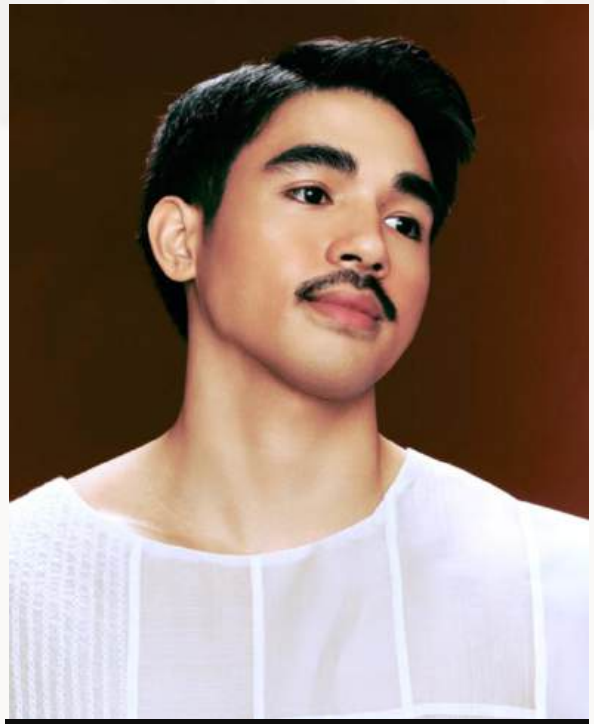
- @pamprinster – 62.5k followers
- @pamelaprinster – 4.1k followers



PATRICK STARRR
Content Creator (Special Arrangement)

- @patrickstarrr – 4.1M followers
- @patrickstarrr – 4.2M followers
- Patrick Starrr – 4.77M subscribers

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ANTONIO STEVENS
Content Creator (Direct Booking)

@antonioo.stevens - 141k followers

@antonioo.stevens – 216.4k followers



VANESSA MATSUNAGA - SUNGA
Content Creator (Direct Booking)

CATEGORIES: Beauty, Fashion, Parenting

@vanessamatsunaga – 248k followers



BETHANY TALBOT
Student Athlete / Content Creator / Host (Exclusive)

@bethany.talbot – 108k followers

@bethany.talbot - 929.4k followers



PLASTIQUE TIARA
Content Creator (Special Arrangement)

@plastiquetiara – 4.9M followers

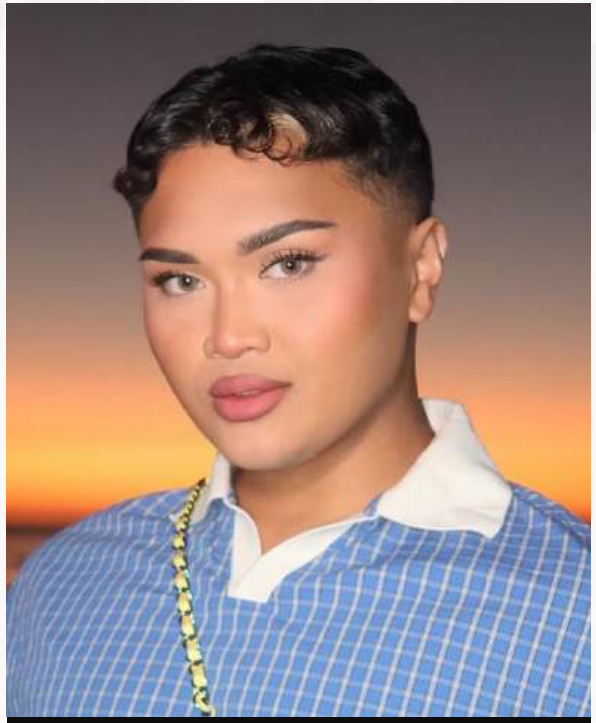
@plastique_tiara – 11.9M followers

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LAUREEN UY
Content Creator (Direct Booking)

- @laureen – 993k followers
- @laureenmuy – 843.2k followers
- Laureen Uy – 358k subscribers
- breakmystyle.com



SEAN ANTHONY
Content Creator (Exclusive for the Philippines)

- @seananthonyv – 237k followers
- @seananthonyv– 3.5M followers
- Sean Anthony – 280k subscribers



RACHEL PETERS-VILLAFUERTE
Entrepreneur / Content Creator

BUSINESS: Baked (Restaurant), Owner
CATEGORIES: Beauty Fashion, Tech & Business

- @rachelpetersx – 382k followers
- Rachel Peters – 19.8k subscribers



ROCIO ZOBEL
Content Creator (Direct Booking)

- @rociozobel – 185k followers
- @rochi.mochi – 204.4k followers

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DARSHEN
Content Creator (Exclusive for the Philippines)

- @darshen – 444k followers
- @kdarshen – 1.5M followers
- Darshen Kuna – 51k followers
- Darshen K – 42k subscribers



ANGELO AND LEXY MARASIGAN
Content Creator (Special Arrangement)

- @_angelo.marasigan – 3.2M followers
- @_angelo.marasigan– 17.7M followers
- @_alexandramarasigan – 907k followers
- @_alexandramarasigan – 4.3M followers



JESSA AND AMELIA SHARP
Content Creator (Special Arrangement)

- @jessandmissamelia – 468k followers
- @jessandmissamelia – 633.5k followers
- Jessa Sharp – 117k followers
- Jess andmissamelia – 50k followers

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TASTEMAKERS



APPLES ABERIN
PR and Marketing Consultant (Direct Booking)

@applesaberin – 42.2k followers

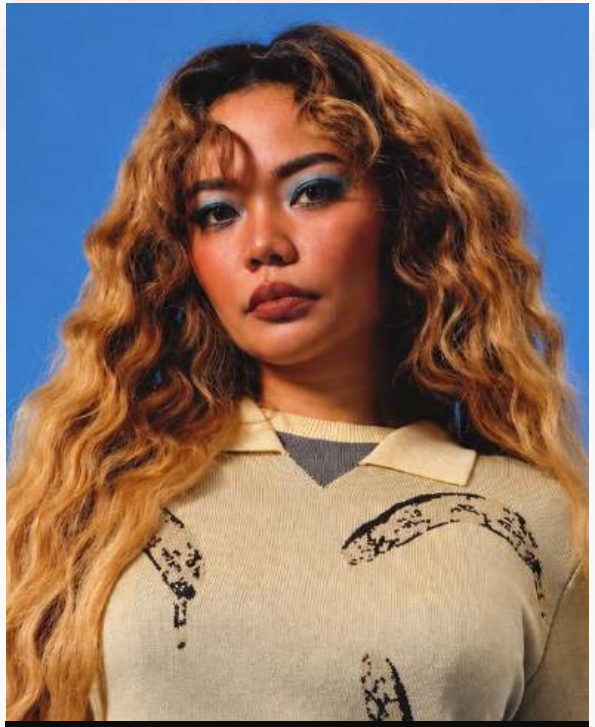


NIX ALAÑON
Interior Designer (Direct Booking)

BUSINESS: FTA Design, PhoeNix Home

@nixalanon – 96.7k followers

nixalanon.com



LYN ALUMNO
Stylist, Creative Director (Direct Booking)

@lynalumno – 25.5k followers

@lynalumno – 54.9k followers



BIANCA ARANETA ELIZALDE
Entrepreneur (Direct Booking)

@biancaelizalde – 86k followers

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MIKE CONCEPCION
Entrepreneur (Direct Booking)

BUSINESS: Commonwealth (Shoes & Apparel), Co-Owner, Ronnie & Joe Optical, Co- Owner, Ippudo (Restaurant), Yabu (Restaurant), Mighty Quinns (Restaurant), Owner, Aesop, Co-Owner
CATEGORIES: Tech & Business

@michaelconcepts – 25.8k followers



ERIC DEE
Entrepreneur (Direct Booking)

BUSINESS: Sunnies Studios, Co-founder and Finance Director
CATEGORIES: Parenting, Tech & Business

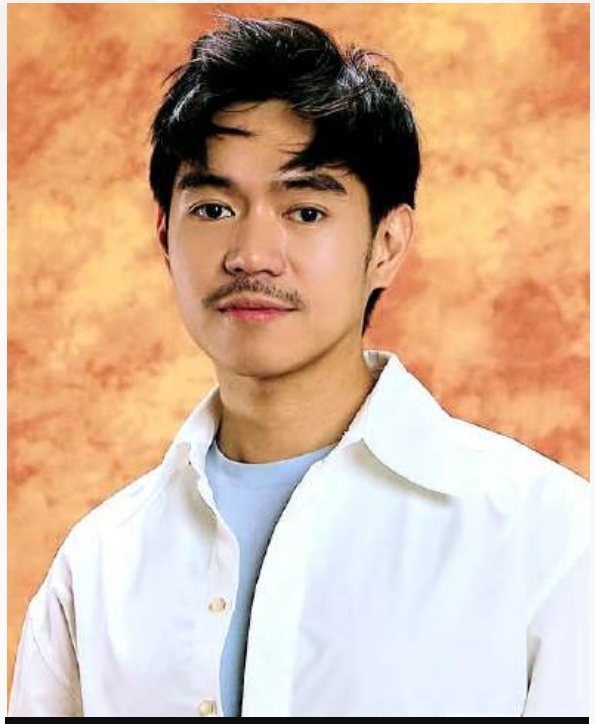
@ericdeejr – 26.7k followers



BEA SORIANO - DEE
Entrepreneur (Direct Booking)

BUSINESS: Sunnies Studios, Co-founder and Operations Director
CATEGORIES: Parenting, Tech & Business

@beibeidee – 266k followers



JER DEE
Content Creator / Visual Artist (Direct Booking)

@jer.dee – 9k followers

jerdee.studio

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GARAPATA
Content Creator / Visual Artist (Direct Booking)

@garapata_ – 21.5k followers

@dexfernandez – 9.5k followers



STEPH KIENLE - GONZALEZ
Entrepreneur / Host (Direct Booking)

CATEGORIES: Home, Tech & Business

@stephkienlegonzalez
- 59k followers



PETERICH
Content Creator / Visual Artist (Direct Booking)

@peterich_ – 11.2k followers



JOANNA PREYSLER-FRANCISCO
Fashion, Lifestyle, Fitness Enthusiast
(Direct Booking)

@joannapreyslermanila – 44.9k followers

@joannapreyslermanila – 1.1k followers

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RIA PRIETO
Editor-in-Chief, Beauty, Fashion, Design Enthusiast (Direct Booking)

@riarecommends – 97.2k followers

Ria Prieto – 3.97k subscribers



GABBIE SARENAS
Fashion Designer (Direct Booking)

@gabbiesarenasph– 16.3k followers

gabbiesarenas.com



HINDY WEBER - TANTOCO
Designer / Model / Entrepreneur (Direct Booking)

BUSINESS: Hindy Weber Studio & Holy Carabao, Owner
CATEGORIES: Tech & Business, Home

@hindyweber – 61.8k followers



VINCE UY
Creative Consultant (Direct Booking)

BUSINESS: Co Studio Inc, Owner
CATEGORIES: Fashion, Creatives

@vince_uy – 70.1k followers

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JESS WILSON
Model / Entrepreneur (Direct Booking)

BUSINESS: Sunnies Face
CATEGORIES: Fashion, Fitness

@jesswilson – 257k followers



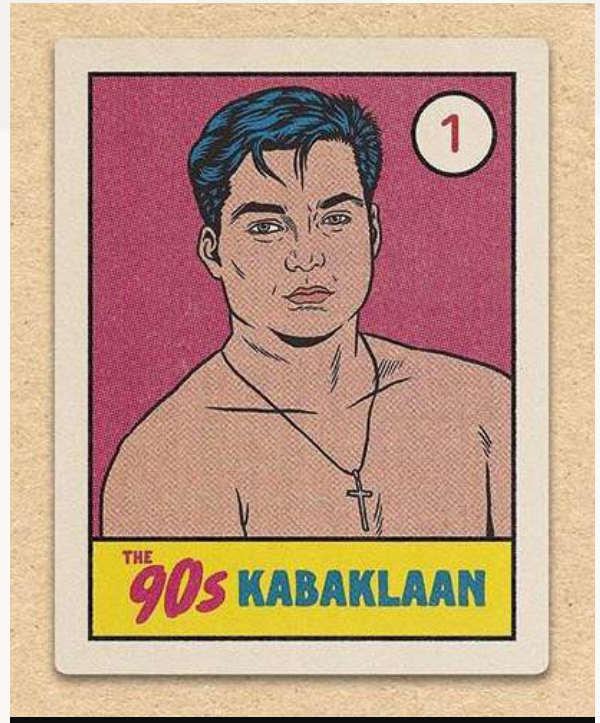
SOFIA YULO
Jewelry Designer / Model (Direct Booking)

@sofiayulo – 32.9k followers
sofiayulo.com



KABULASTUGAN
Community (Direct Booking)

@kabulastugan – 653k followers
Kabulastugan – 226k followers



90SKABAKLAAN
Community (Direct Booking)

@90skabaklaan – 175k followers

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EXPERTS



TRICIA CENTENERA
Pilates Instructor/Host (Direct Booking)

BUSINESS: Scrub Talulah, Owner
CATEGORIES: Parenting, Fashion, Beauty, Entertainment

@triciacentenera – 82.1k followers



DR. KARA GOZALI
Content Creator (Direct Booking)

@karagozalimd – 55.3k followers



JELLY EUGENIO
Makeup Artist (Exclusive)

@jellyeugenio – 227k followers

@jellyeugenio – 474k followers



ERWAN HEUSSAFF
Entrepreneur / Fitness Advocate / Content Creator (Direct Booking)

BUSINESS: The Fat Kid Inside, Content Creator
Pink Panda (Restaurant), Owner
CATEGORIES: Food, Parenting

@erwan – 4.5M followers

Featr – 3.73M subscribers

@erwan – 1.4M followers

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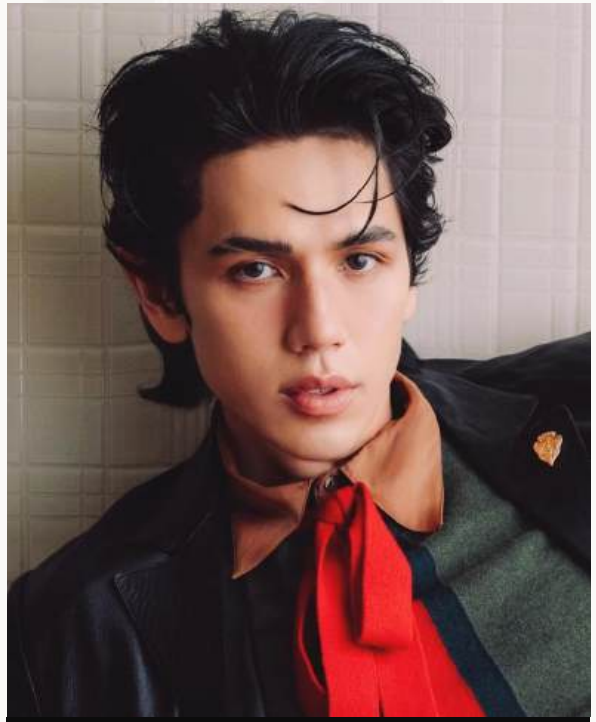
HAYDEN KHO
Dermatologist/Business Owner (Exclusive)

- @dochayden – 837k followers
- @dochayden – 45.8k followers
- Dr. Hayden Kho, Jr. – 186k followers



PAUL NEBRES
Hair Stylist (Direct Booking)

- @paulnebres – 101k followers



BJ PASCUAL
Photographer (Direct Booking)

- @bjpascual – 773k followers
- @bj_pascual – 201.8k followers
- BJ Pascual – 570k subscribers



VANIA ROMOFF
Fashion Designer, Entrepreneur (Exclusive)

- @vaniaromoff – 140k followers
- vaniaromoff.ph

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HOSTS



PAOLO ABRERA
Anchor / Host / Triathlete (Direct Booking)

BUSINESS: Tripleshot Media Inc.,
Creative Director
CATEGORIES: Sports, Tech & Business

@paoloabrera – 30.3k followers



NICOLE ANDERSSON
Host / Content Creator (Exclusive)

@nicole_andersson – 398k followers

Nicole Andersson – 136k subscribers

@itsnicoleandersson – 96.9k followers



TRICIA CENTENERA
Model / Host / Professional Dancer /
Entrepreneur (Direct Booking)

BUSINESS: Scrub Talulah, Owner
CATEGORIES: Parenting, Fashion, Beauty,
Entertainment

@triciacentenera – 82.1k followers



JANEENA CHAN
Host / Content Creator (Special Arrangement)

@janeenachan – 239k followers

Janeena Chan – 16.2k subscribers

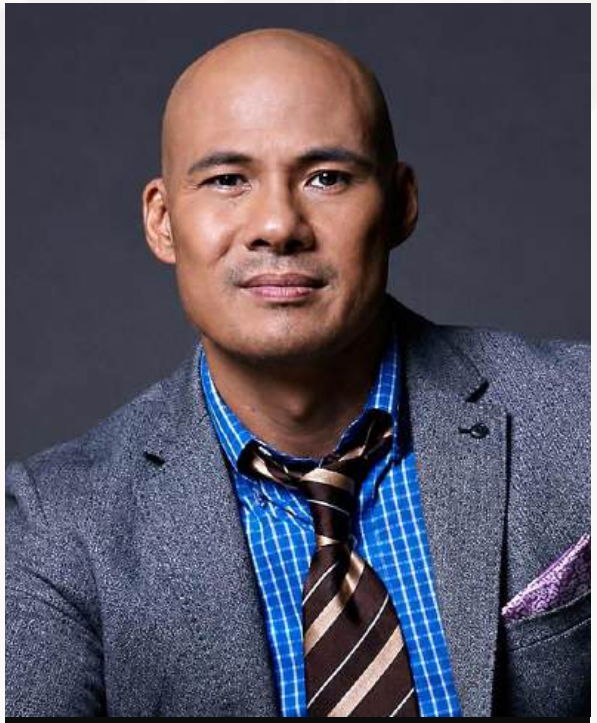
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KIM CRUZ
Content Creator / Host (Direct Booking)

@kimcrooz – 397k followers

kimcruzart.com



ROVILSON FERNANDEZ
Host / WWF Advocate (Direct Booking)

CATEGORIES: Entertainment, Sports, Fitness

@rovilsonfernandez – 40k followers



AMANDA GRIFFIN - JACOB
Model / Host (Direct Booking)

CATEGORIES: Parenting, Home

@amandagriffin_j – 88.7k followers



ANGEL JACOB
Actress / Host (Direct Booking)

CATEGORIES: Entertainment, Beauty, Fashion

@angelpjacob – 17.4k followers

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JOEY MEAD - KING
Model / Host (Exclusive)

CATEGORIES: Entertainment, Fashion, Beauty

@joeymeadking – 309k followers

@joeymeadking12 – 55.7k followers



MARIE LOZANO
Host / Content Creator (Direct Booking)

@iammarielozano – 155k followers



CESCA LITTON
TV Host (Direct Booking)

CATEGORIES: Entertainment, Travel

@checklit – 70.3k followers

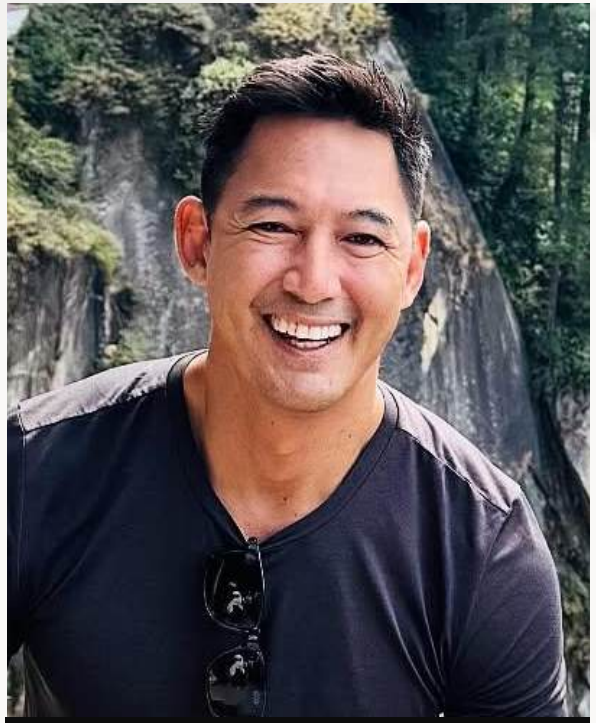


ISSA LITTON
Host / Actress (Direct Booking)

CATEGORIES: Entertainment, Parenting, Travel

@issalitton - 17.8k followers

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MARC NELSON
Host / WWF Advocate (Direct Booking)

CATEGORIES: Entertainment, Fitness, Sports

@marcnelson – 149k followers



SAM OH
Host / Radio DJ / Food Writer (Direct Booking)

@iamsamoh – 65k followers



JOHAN KYLE ONG
Content Creator / Host (Direct Booking)

CATEGORIES: Fashion, Lifestyle

@johan__kyle – 85.3k followers

@johankyle_ - 133.1k followers

Johan Kyle – 2.1k followers



JAZ REYES
Host / Radio DJ (Special Arrangement)

@_jazreyes – 121k followers

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SAM SADHWANI-CLAVANO
Host / Model / Content Creator (Direct Booking)

@samclavano – 26.3k followers



BETHANY TALBOT
Student Athlete / Content Creator / Host (Exclusive)

@bethany.talbot – 108k followers

@bethany.talbot - 929.4k followers



VINCE VELASCO
Host / Model (Direct Booking)

CATEGORIES: Fitness, Entertainment, Fashion, Sports

@vincevelasco23 – 110k followers

@vincevelasco23 – 53.1k followers



STEPHANIE ZUBIRI
Food Entrepreneur / Writer / Host (Direct Booking)

CATEGORIES: Home, Parenting, Food

@stephaniezubiri – 70.7k followers

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FAMILIES



GEORGINA WILSON – BURNAND AND KIDS
Georgina, Archie, Alfie, Charlotte Burnand
(Direct Booking)

@ilovegeorgina – 3.4M followers

@ilovegeorgina – 146.3k followers



DEE FAMILY
Bea Soriano-Dee, Eric Dee Jr.,
and kids (Direct Booking)

@beibeidee – 266k followers

@ericdeejr – 26.7k followers



DEL ROSARIO FAMILY
Georgia Schulze-Del Rosario,
Armand Del Rosario, and kids
(Direct Booking)

@sweetestgeorgiapeach
- 20.7k followers

@armanddelro16
– 5.1k followers

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GOMEZ FAMILY
Richard Gomez, Lucy Torres-Gomez,
And Juliana Gomez (Exclusive)

- **@richardgomezph** – 1.2M followers
- **@lucytgomez** – 1.8M followers
- **@gomezjuliana** – 998k followers



DENISE LAUREL AND BUKIE
(Direct Booking)

- **@d_laurel** – 2M followers
- **@d_laurel** – 3M followers



LEE-GO FAMILY
Blake Go, Divine Lee-Go, Baz,
and Blanca Go (Direct Booking)

- **@divinemlee** – 382k followers
- **@blake_go** – 16.9k followers



NORWOOD FAMILY
Lei Norwood, Gabe Norwood,
Cassius, Orion, Izzy Norwood (Exclusive)

- **@lei_norwood** – 21.5k followers
- **@gnorwood5** – 138k followers

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VANESSA MATSUNAGA – SUNGA AND FAMILY
(Direct Booking)

@vanessamatsunaga – 248k followers

@jun_sunga – 34.8k followers



LIZ UY AND KIDS
Xavi and Mati (Exclusive)

@lizzzuy – 1.6M followers



JESS WILSON AND FAMILY
(Direct Booking)

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ATHLETES

SOCIAL MEDIA STATS AS OF NOVEMBER 2026



JULIANA GOMEZ
Student / Athlete (Exclusive)

CATEGORIES: Beauty, Fashion, Sports

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COLE MICEK
Content Creator / Model / Athlete (Direct Booking)

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@colemicek12 – 557.1k followers

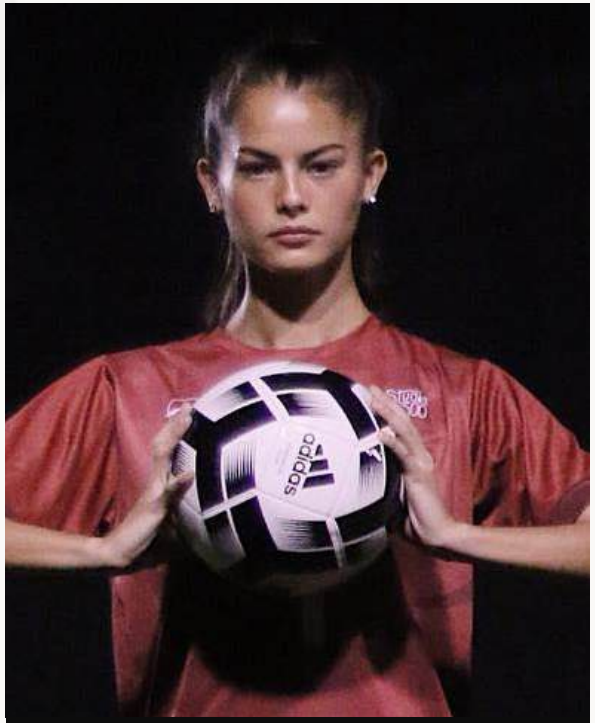


GABE NORWOOD
Professional Basketball Player (Exclusive)

TEAMS: Rain or Shine Elastopainters, National Team Member, Gilas Pilipinas
BUSINESS: : Naxional (Resto), Co-Owner
CATEGORIES: Sports, Parenting

@gnorwood5 – 138k followers

Gabe Norwood – 192k followers



BETHANY TALBOT
Student Athlete / Content Creator / Host (Exclusive)

@bethany.talbot – 108k followers

@bethany.talbot - 929.4k followers

WTM
W TALENT MANAGEMENT

MODELS



NATALIA ESCAÑO
Model (Exclusive)

@nataliaescano – 13.3k followers

@natalia.escano – 13.5k followers



MIYUKI DE LEON
Content Creator (Exclusive)

@miyuki.dl – 41.5k followers

@miyukijastin – 177.8k followers



ALANA VICENTE
Model (Direct Booking)

CATEGORIES: Beauty, Fashion

@alanavicente_ - 29.3k followers

@alanavicente_ - 11k followers



VALERIE WEIGMANN
Model (Direct Booking)

CATEGORIES: Beauty, Fashion

@vweigmann – 126k followers

WTM
W TALENT MANAGEMENT

OUR TEAM

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