W TALENT MANAGEMENT

Company Profile & Services

WHERE PEOPLE MEET IDEAS

W Talent Management (WTM) has been discovering and nurturing talents for nearly two decades.

It began as a talent management and representation agency that worked with business leaders, award-winning actors, sought-after hosts, and influential content creators. Over time, ***WTM*** evolved into a powerhouse that now delivers end-to-end creative solutions. Today, it provides a complete spectrum of services including talent management, branding, marketing, and public relations activations.

With 2 decades of experience and a network filled with opportunities, ***WTM*** empowers brands, clients, creatives, and talents to connect, collaborate, and thrive.

WTM is where people meet ideas, and where partnerships are forged and made possible.

SERVICES



Talent Acquisition, Booking and Management



Creative Consultancy and Services



Public Relations and Events Management

TALENT BOOKING & MANAGEMENT

Guiding Talents reach their full potential

Managing & securing accounts

Granting Talents access to our network

Assessing, finding and making opportunities happen

Connecting Brands, Clients to their target Talents

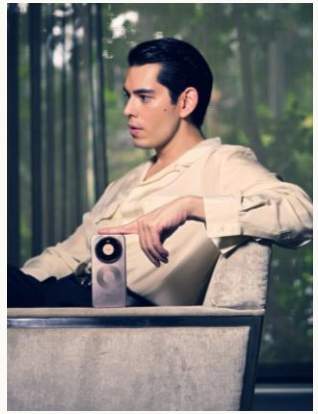

Panasonic
Thoughtful care,
mastered through time
Alex Eala
A CENTURY OF
TRUE JAPANESE
EXCELLENCE
JAPAN QUALITY

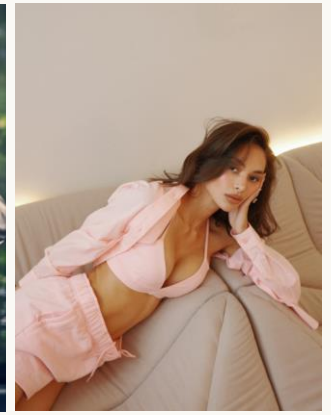

SOLA
YOUR SKIN IN PRIME TIME


PALMOLIVE
NATURALS
x Niana


allure


VOGUE
FUTURE IS NOW






SNAIL
WHITE


Century
TUNA
LOST 4 INCHES
OFF WAIST
IN 10 MONTHS
with proper diet and exercise

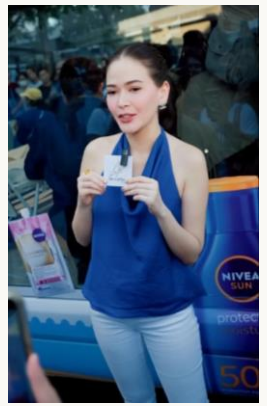

MEGA
LIVING LIKE A PRO




clé de peau


L'OFFICIEL




NIVEA
SUN


FILIPINO
MUSIC
AWARDS
5




L'OFFICIEL


NESCAFÉ
GOLD
VANIA ROMOFF
FASHION DESIGNER

SPECIALIZED PR & EVENT MANAGEMENT

PR Campaign Consultancy, Seeding, and Curation

Branding, Marketing Strategy, and Consultancy

Social Media Management and Production

Leading creative production requirements

Guest List Curation




NIVEA
Own Your Confidence
NIVEA




GUERLAIN


Kilian


Sun Big LIGHT
FilipinasCAN

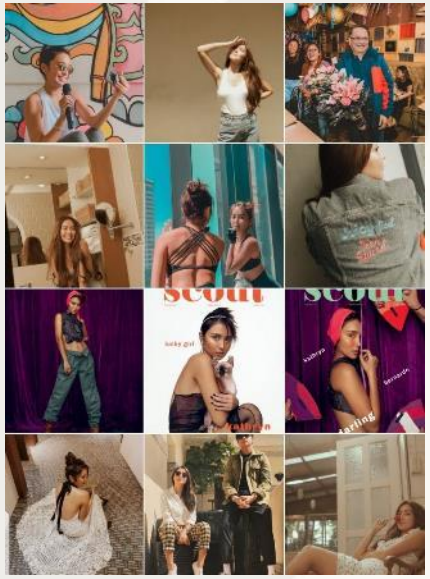



havaianas slides


elé de peau
BEAUTÉ


make your own
havaianas






Barbie
FOREVER 21


Goma At Home: Inihaw Na Bangus With Ensaladang Talong And Grilled Watermelon
67K
DISLIKE
SHARE
CLIP
SAVE


SM STORE
beauty

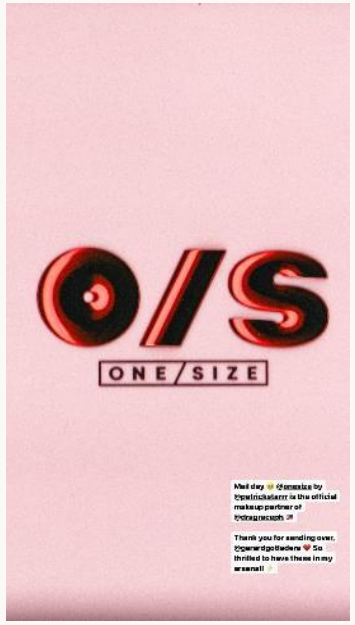

Time to put it to the test 👀
Tried the @onesize primer, powder, blush, and mascara yesterday
I would have used the eyeliner too but I was in a hurry and I am not confident about my precision skills lol
ONE SIZE

PR Seeding











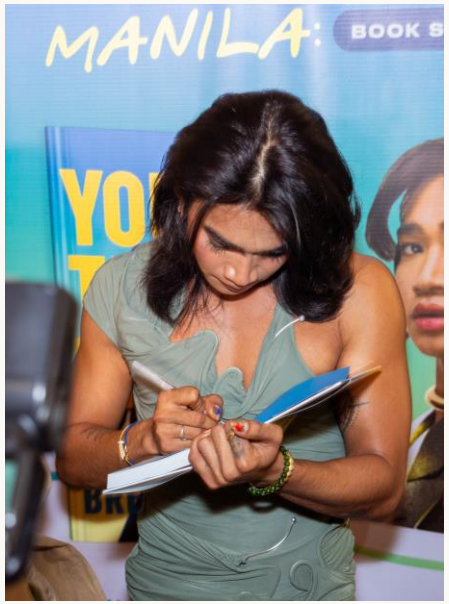


ONE/SIZE MAKEUP SEEDING

September 2022

Press Conference











BRETMAN ROCKS MANILA BOOK LAUNCH

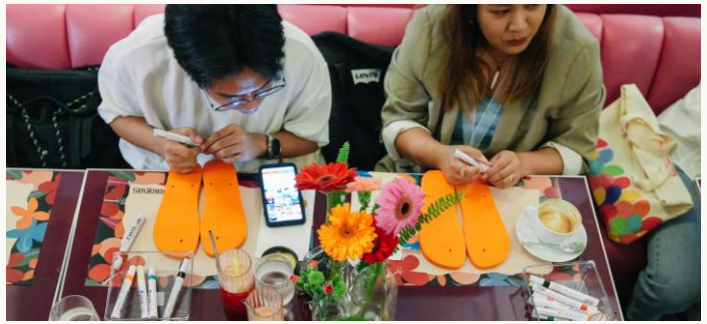
March 2023









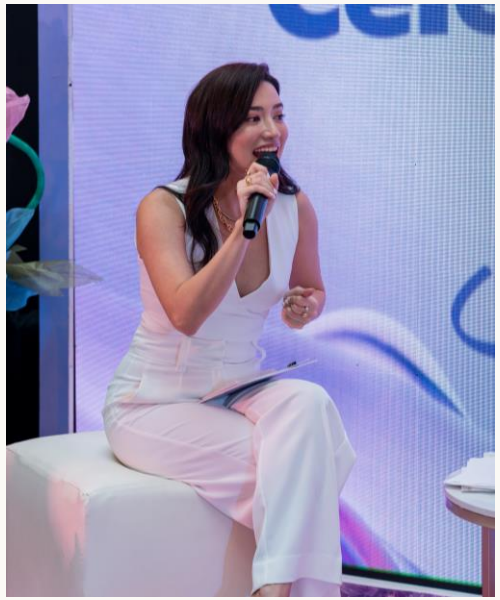




MAKE YOUR OWN HAVAIANAS 2024

February 2024

KOL Management and Guest List Curation











SM BEAUTY
SM FRAGRANCE FEST

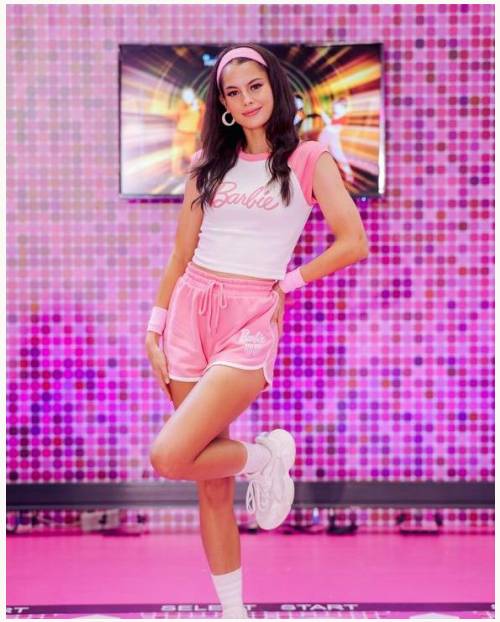
March 2023











FOREVER 21 X BARBIE COLLECTION

July 2023











HAVAIANAS: WILD FOR SLIDES

September 2023











GUERLAIN ABEILLE ROYALE SERUM

March 2025











HAVAIANAS PAARK

March 2025











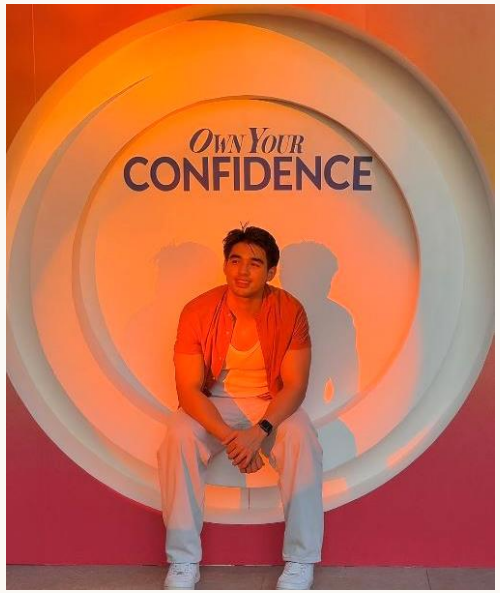
VERSACE FRAGRANCE X POND NARAVIT VISIT

April 2025









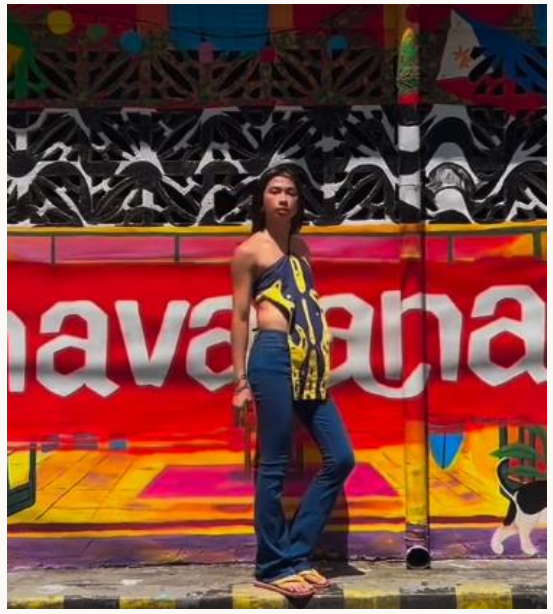


NIVEA EXTRA BRIGHT BODY SERUM LAUNCH

April 2025









HAVAIANAS EXUBERANCE CAMPAIGN

October 2026

Talent Booking for Overseas Engagements











KYLIE VERZOSA FOR KILIAN PARIS BANGKOK EVENT

June 2023





BRETMAN ROCK FOR DRAG RACE SEASON 2

August 2023









MARIS RACAL PUMA PALERMO BANGKOK EVENT

March 2024









KYLIE VERZOSA FOR D&G X HAVAIANAS MILAN LAUNCH

June 2024









NIANA GUERRERO FOR ONITSUKA TIGER IN MILAN FASHION WEEK

March 2026

Event Management and Guest List Curation











GUERLAIN ABEILLE ROYAL LINE RELAUNCH

August 2023











GUERLAIN HOLIDAY DINNERS

November 2023











GUERLAIN'S FLAGSHIP STORE GRAND OPENING

October 2024











GUERLAIN'S TALE OF WONDERS HOLIDAY COLLECTION

November 2025

Event Management and Organization











BRETMAN ROCKS MANILA BOOKING SIGNING EVENTS

March 2023











THE BLACKMAN FAMILY MANILA MEET AND GREET

April 2024

Guest List Curation











CLÉ DE PEAU BEAUTÉ STORE EVENTS

November 2022 & March 2023

Talent Booking and Event Management











KILIAN PARIS FRAGRANCE RUSTAN'S EVENT

November 2023





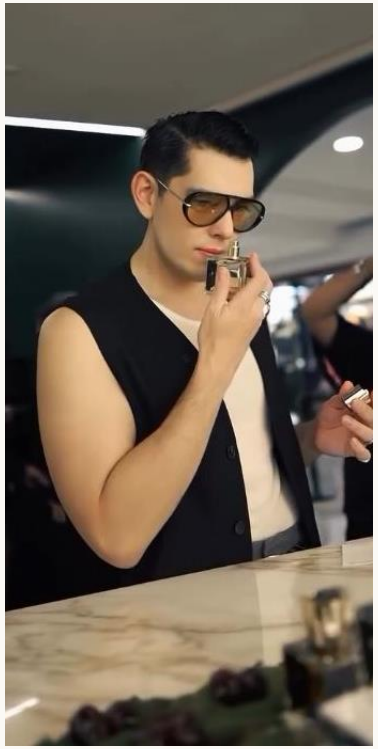






GUERLAIN FLAGSHIP STORE OPENING

October 2024











NISHANE BOUTIQUE OPENING

November 2024

Campaign Strategy & Creatives and KOL Management











MAKE YOUR OWN HAVAIANAS 2024

March 2024









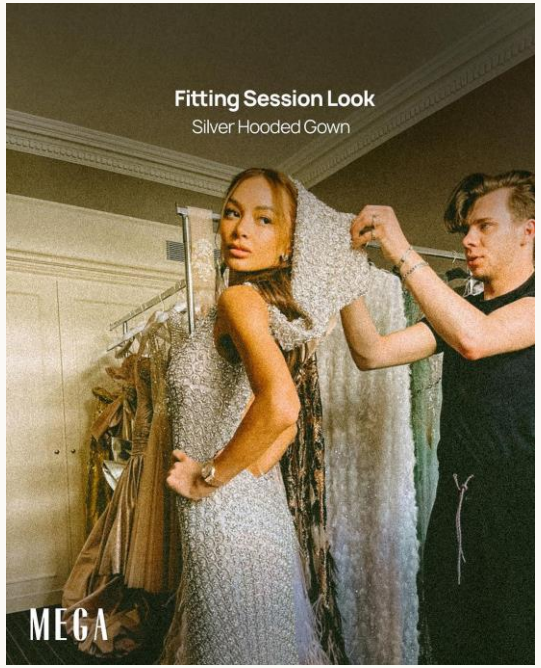
DOLCE & GABBANA X HAVAIANAS

May 2025

Personal PR









KYLIE VERZOSA FOR 77TH CANNES FILM FESTIVAL

May 2024









PEACH PACHARA CHIRATIVAT

April 2024









NIANA GUERRERO
PR AND BRANDING

2024-2026

OUR TEAM

Pia Campos
Chief Operation Officer
pia@wtalentmanagement.com

Managing Partners

Gerard Gotladera gerard@wtalentmanagement.com
Lei Norwood lei@wtalentmanagement.com

Account Leads

Ces Belmonte ces@wtalentmanagement.com

Jan Yabyabin jan@wtalentmanagement.com

Digital and Creative Lead

Monica Evangelista monic@wtalentmanagement.com

Administrative and Finance Lead

Leo Pangilinan leo@wtalentmanagement.com

W Talent Management **@wtalentmanagement**